



**talent
stacker**

Salesforce Career Accelerator Program

The most effective way to
transform your Salesforce Career

JOIN US

talentstacker.com
ask@talentstacker.com

ARE YOU READY TO **ACCELERATE** YOUR CAREER?

Have you been a Salesforce professional for several years now? Maybe you made remarkable progress since getting hired and are killing it at work, but that big raise or promotion you've been patiently waiting for is starting to feel like wishful thinking? Or, perhaps the success stories of other Salesforce professionals aren't lining up with your reality?

If this situation hits close to home - we have good news - the **Salesforce Career Accelerator Program** was created **ESPECIALLY FOR YOU.**



Changing Lives Through Salesforce Careers

welcome to the talent stacker

SALESFORCE CAREER ACCELERATOR PROGRAM



Here at Talent Stacker, we are on the front lines of helping Salesforce professionals navigate their career journey. Our **SALESFORCE CAREER ACCELERATOR PROGRAM** is the culmination of this experience and expertise and is designed to provide the career guidance and community support that will help you transform not only your career journey, but your life.

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**We are committed to
your **success**.
However you define it.
It's as simple as that.**

**In this program guide we will give
you the 411 on what to expect of the
Accelerator Program and how you
can elevate your career today.**

LET'S GET STARTED! 



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HOW DO I KNOW THIS PROGRAM is the right fit for me?

WHO IS THIS PROGRAM FOR

Whether you are a Solo Administrator or Independent Consultant, a Business Analyst or budding Architect, if you are a Salesforce professional committed to lifelong learning, next level career development, and positioning yourself to best serve your clients now and in the future - we are excited to welcome you to the Talent Stacker community.

[LEARN MORE](#)

TRY OUR FREE TOOL KIT

Get a glimpse of how the Accelerator program will add immense value to your Salesforce career and your life with our FREE Salesforce Accelerator Toolkit.

[GET THE TOOL KIT](#)



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HOW DO I KNOW THIS PROGRAM is the right fit for me?

ACCELERATOR PROGRAM

- Salesforce professionals who just landed their first role or are already in the ecosystem
- **Have 1+ Salesforce Certification and want to know where to focus next**
- Wanting to learn how to effectively manage job transitions and negotiations for the value you want
- **Looking to elevate your entire branding strategy to best represent who you are as a Salesforce professional**
- Interested in Independent Consulting as a way to maximize career potential and growth
- **Needing workshops with industry experts and professionals to connect with topics and training not found anywhere else**
- Searching for a community of practice to meet you where you are and provide the critical guidance and support needed as you advance in your Salesforce journey

DEVELOPMENT PROGRAM

- New talent looking to get into the Salesforce ecosystem or switching from other careers
- **0 Certifications and need support in navigating the Admin Cert**
- Have never leveraged LinkedIn or branding before in their job search strategy
- **Need a guaranteed real world experience project to showcase their competence on the platform**
- Looking for guidance in navigating the interview process for a tech career
- **In need of a community to lean into when diving into the unknown**

Here at Talent Stacker, we have been solely focused on helping new talent break into the ecosystem with our Salesforce Career Development Program. However, the Accelerator Program represents the next step in this journey. Here is the breakdown so you know which program is the one for you.

accelerate your **CAREER PATH**

Early on in your career it can be fairly easy to get support, guidance, and mentorship. There is so much out there for the newly minted Salesforce professional!

However, eventually you might start to notice that you are losing momentum and that your career is starting to stagnate.

With the Accelerator program, understand all of the right questions to ask of both your company and yourself and how to set yourself up for success within the Salesforce community.



accelerate your **CAREER PATH**

THE VALUE OF THE ACCELERATOR PROGRAM



CAREER GOALS & JOURNAL

Identifying your career goals and keeping a regular career journal will set you apart from 95% of Salesforce professionals. We will support you in defining the career you want and help you in making it happen.

CAREER PLANNING RESOURCES

Maybe this is your first Salesforce role or perhaps you're already a seasoned pro; wherever you are in your journey, we cover how to best get to know your company, make progress towards your advancement; and most importantly, how to take care of yourself along the way.

FINDING MENTORS

The ecosystem is a wonderful place, but it can also be extremely overwhelming. Having a support system (like Talent Stacker!) can go a long way in helping develop ourselves not only as professionals, but as people. But how do we find a mentor and what do we even do once we have found them? We cover it all!

NAVIGATING A TRANSITION

Whether you chose to move to a new role or it was chosen for you (See: layoff) - transitioning jobs can come with a fair amount of emotions and unknowns. We provide comprehensive guidance so you never have to feel stuck without knowing which way to turn or where to go next.

accelerate your **CLIENT SERVICES**

Whether you are an in-house Admin or contributing to a Consultancy, we cover the ins and outs of how to deliver a next-level client experience.

The tools and techniques in the Accelerator Program will help you create efficient systems to manage your workload and **exceed your clients' expectations.**



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accelerate your **CLIENT SERVICES**

THE VALUE OF THE ACCELERATOR PROGRAM



TOP NOTCH CLIENT SUPPORT

We are here to make you a Salesforce hero. Our team and community have the experience and expertise that will help you provide the highest level of customer support and satisfaction.

MANAGING EXPECTATIONS

One of the top skills of any Salesforce professional is the ability to manage client or end user expectations. We provide an adaptable framework to deliver your clients' needs to the top standard.

DEALING WITH DIFFICULT CLIENTS

Despite your best efforts to run a smooth and effortless engagement, there might be a point where you have to handle a difficult client, end user, or even co-worker. How you navigate and address the situation might make the difference between diffusing a simple misunderstanding or result in a larger escalation. We've got you covered!

PROJECT PROCESS RESOURCES

The project lifecycle can vary from company to company. We provide expert guidance and templates for every aspect of the project lifecycle so you are best prepared to deliver your projects at the highest level.

accelerate your **INDUSTRY KNOWLEDGE**

One of the most straightforward ways of exponentially increasing your value to your employer and the Salesforce ecosystem is by your mastery of the platform and expanding your industry knowledge.

Depending on your interests, there are many different pathways in the Salesforce ecosystem. There is truly something for everyone!

In the Accelerator program, we connect you with certification resources, expertise, and cover specialty topics you won't find anywhere else.



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accelerate your **INDUSTRY KNOWLEDGE**

THE VALUE OF THE ACCELERATOR PROGRAM



CERTIFICATION PREP

Whether you're just getting started or already have a couple of certifications up your sleeve, studying for a certification can be a daunting task. No matter the path you choose, we have curated the highest quality resources available to study for your next certification.

EXPERT WORKSHOPS

We are constantly working with industry experts and professionals to connect you with advanced topics and training you won't find anywhere else.

MEMBER-ONLY DISCOUNTS

Your Talent Stacker membership has a plethora of perks, not only within the program, but also with our Salesforce learning partners!

SPECIALTY TOPICS

We are committed to preparing our members for the future of Salesforce. From using AI tools to accelerate your career to navigating new paths such as becoming a SF Developer - we listen to what you need and make sure we provide the tools to help you succeed.

accelerate your **BRANDING STRATEGY**

Defining who you are as a Salesforce professional, what value you are looking to contribute, and how you can best showcase that story for your clients or potential employers is critical to enhancing your trajectory as a Salesforce professional.

This all starts with defining your Salesforce brand and integrating it throughout your professional presence - setting you up to make the most of your networking efforts.



accelerate your **BRANDING STRATEGY**

THE VALUE OF THE ACCELERATOR PROGRAM



DEFINING YOUR BRAND STRATEGY

Work with our expert team to focus on defining and developing who you are as a Salesforce professional. Create a career branding strategy and professional presence that will set you apart in the Ecosystem.

FINDING A COHESIVE LOOK

Based on your defined branding strategy, work to cultivate a cohesive and polished look that represents who you are and what you have to offer as a Salesforce professional.

ENGAGING LIKE A PRO

Strategies and tips on how you can take your online and in-person networking game to the next level.

1:1 ADVANCED CAREER & STRATEGY REVIEW

Our team of Branding Experts will meticulously review your Brand Strategy and meet with you 1:1 to make sure that you are engaging in a way that supports your career goals and trajectory.

1:1 ADVANCED MOCK INTERVIEW GUIDANCE

Talent Stacker has the most skilled and experienced Salesforce Interview Prep Experts in the world! We refuse to sacrifice when it comes to your success so you'll start to notice your mentors in this program are going to be world class every time.

accelerate your **SALESFORCE BUSINESS**

As you grow in your Salesforce Career you might begin to explore the idea of becoming an Independent Consultant. For the right person, this can be a great avenue!

In the Accelerator program we will provide you the foundation of what it means to be an Independent Consultant and how to successfully get started.



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accelerate your **SALESFORCE BUSINESS**

THE VALUE OF THE ACCELERATOR PROGRAM



THE PATH OF INDEPENDENT CONSULTING

Looking to start the next chapter of your Salesforce journey with your own consultancy, or maybe, just a side gig to supplement your full-time role? We lay out everything you need to know to start and manage your new SF business.

STRATEGIES FOR SECURING NEW CLIENTS

Getting good, long lasting clients requires consistency and strategy. In this program we cover client lead strategies that have been used by consulting firms and independent consultants around the world.

NEXT LEVEL TEMPLATES & TECHNIQUES

Running your own Salesforce projects comes with a lot of paperwork! Luckily, the Career Accelerator Program has you covered! From NDAs to SOWs, we have all of the templates and explain exactly how to use them!

UNDERSTANDING BUSINESS MATTERS

As an independent consultant, you are also a small business owner. Not only will you be responsible for interacting with clients and delivering projects, but you will also need to keep in mind things like taxes, insurance, overall business management, and more. We provide the understanding on how these things work to set you and your business up for success.

accelerate your **COMMUNITY**

At its core, the Career Accelerator Program is a community of best practice. With Talent Stacker staff, alumni, and partner support constantly active in our members only platforms you will have constant support every step of the way!

This is often described as the biggest benefit of our programs, the fact that you're never alone.



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accelerate your **COMMUNITY**

THE VALUE OF THE ACCELERATOR PROGRAM



COMMUNITY OF PRACTICE

Access our private community of over 1,000 Salesforce Professionals! Grow your skills while learning from and teaching others as a true member of a community!

HOW I SOLVED IT SESSIONS

Find answers to the hard configuration questions with our regular "How I Solved It" Masterclass Sessions.

REGULAR VIRTUAL & IN PERSON MEETUPS

Regular Meetups to come together with your fellow members in a fun and engaging environment.

OPPORTUNITIES TO GIVE BACK

At one point or another in our career journey, someone has taken the time to help us, whether it be in an encouraging word, studying for a certification, or maybe even a job referral. So, it's important that we take the time to pass it back.

accelerate your

LIFE!

With the Career Accelerator Program, we are focused on more than just your day-to-day success. We are here to help you play the long game in designing a life that meets your needs.



The Talent Stacker team is committed to helping you thrive, not only in your career, but in meeting the goals that will accelerate you forward.

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accelerate your

LIFE!



THE VALUE OF THE ACCELERATOR PROGRAM



UNDERSTANDING YOUR VALUE

Implement systems that will allow you to set and manage your priorities on any given time horizon.

WORK + LIFE BALANCE

As Salesforce Professionals, we can travel the world, go on RV trips, work on planes or from coffee shops and never take a day off. However, as we work from living rooms, cars, bedrooms and smartphones the line between work-life and personal-life begins to fade. We have provided tools on how to set more efficient boundaries and keep them!

NEGOTIATING YOUR BENEFITS & SALARY

One of the biggest pieces of transitioning to a new role where people need support is the salary negotiation. Many feel that this is a VERY uncomfortable conversation, but it doesn't have to be. Having a well thought out plan and strategy for your salary negotiation can make all the difference in asking and getting what you want.

DESIGNING YOUR CAREER TO LIVE YOUR BEST LIFE!!

It's time to really start digging in on how you want to live and what you need to do to get there. With the Career Accelerator Program, we will start asking the BIG QUESTIONS and developing a comprehensive plan to get you there.

ARE YOU READY TO EXPLORE **POSSIBILITY** WITH TALENT STACKER?

**Talent Stacker has
helped 20,000+
individuals jump-start
their Salesforce
careers**

Talent Stacker is best known for the groundbreaking Salesforce Career Development Program geared towards entry level talent, which became the #1 Salesforce Career Program in the world after just 1 year.

What many don't know is that Talent Stacker is equally dedicated to existing Salesforce talent and enabling Salesforce professionals to tap into the highest potential of this career path. Whether your goal is to build foundations for rapid promotions, negotiate for the highest salary, travel the world with freedom, or start your very own Salesforce business – **Talent Stacker has you covered.**



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WHAT MAKES TALENT STACKER DIFFERENT?



For many of our team members, this is our full-time job. We are heads down, with no distractions from other obligations - serving you and driving your success each and every day!



We have social proof that this works. We have the data to back our program's efficacy. At Talent Stacker, our members are passionate and they share their stories for all to hear!



We are constantly striving to make our programs the best they can be and support our members! You can email our team any time with personal questions or guidance you don't feel comfortable asking in the private members groups.



BUT DON'T TAKE OUR WORD FOR IT!

Hear from our Members Today

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meet our TEAM

Talent Stacker uses a comprehensive approach, focusing on a variety of talents that when combined create your Talent Stack. No one person can be an expert on all of these topics which is why our team is vital to our success. We support you with a truly world class cast of mentors and advisors to ensure you are given the most direct path to success.



Bradley Rice
Founder & CEO



Alex Warneke
Operations Director



Anita Smith
Program Manager



Stefania Nader
Project Manager



Josie Kelley
Project Lead



Dennison Adad
Project Lead



Danica Rios
Project Lead



Daniel Pfaltzgraff
Branding Lead



Audrey Dye
Interview Lead



Anthony Scrima
Interview Lead



Isa Artega
Membership Lead

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QUESTIONS FOR US?

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TRANSFORMATION STARTS TODAY

TRY THE FREE ACCELERATOR TOOL KIT

Talent Stacker has helped 20,000+ individuals jump-start their Salesforce careers and now we are here to take it to the next level. Get a glimpse of how the Accelerator program will add immense value to your Salesforce career and your life with our FREE Salesforce Accelerator Toolkit.

GET THE TOOL KIT

READY TO JOIN?

I am convinced that this is the program for me and ready to dive in today! Where can I find pricing information and get on the waitlist?

JOIN THE WAITLIST



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